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A Zeta Gomma was founded in 1973 from the insight of **Maurizio Pistoni** and concentrated on producing special coatings for belts and moulded rubber items. It was a small business headquartered in Sassuolo, in the heart of the most important Italian and international ceramic district, with a production predominantly intended for the local industry at the beginning.

The first great turning point arrived in 1985: under the managerial support and highly professional direction of **Mario Capra**, former manager at **Pirelli**, **A Zeta Gomma** saw rapid growth in terms of output and turnover. This strategic collaboration began a major diversification in the products and services offered, conceived in keeping with traditions of craftsmanship and from the perspective of constant development on the global market.

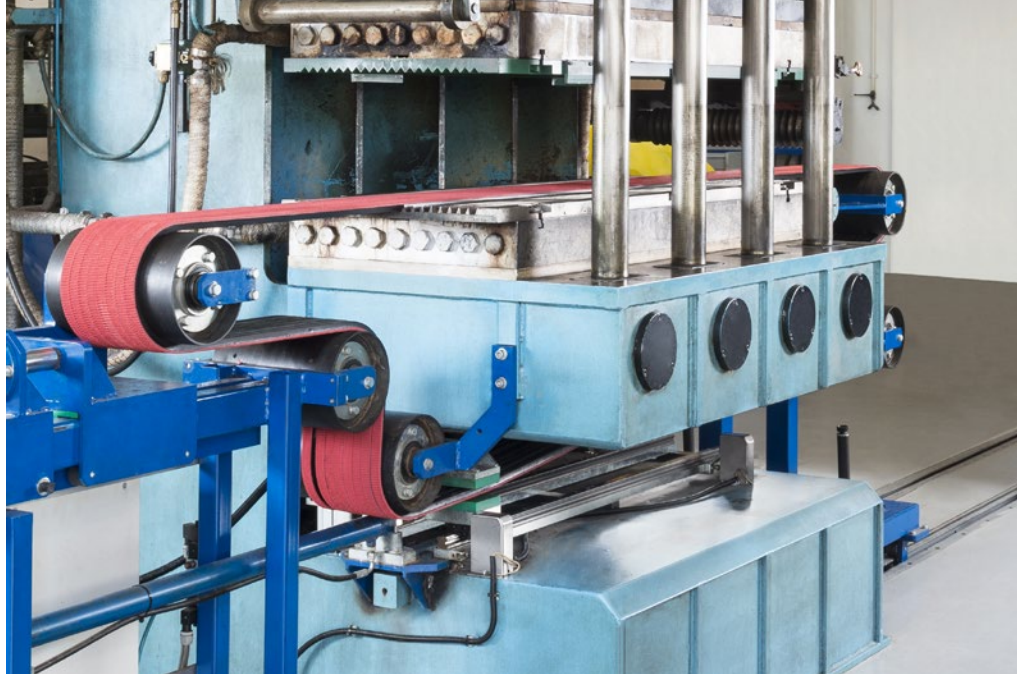
The **M.E.C. V BELT®** brand was created in 1987 for industrial belts. The exclusive property of **A Zeta Gomma**, it comes to represent the top of the range of products and the business card for an offering of items distinguished by unprecedented quality levels for the sector.

Since 2006 and thanks to a major investment to acquire **Nittra**, established in 1997 as a joint venture with the Japanese giant **Nitta**, **A Zeta Gomma** has been able to supply a range of conveyor belts and flat belts marked by high quality and technical content in addition to its vast selection of traditional products, ensuring extensive, timely delivery.

To consolidate its position and reinforce its global presence, from 2010 **A Zeta Gomma** has been concentrating its investment in the introduction of a new ERP, to integrate and efficiently manage all business processes. Moreover, to guarantee rapid service in keeping with increased demand, it fully develops the company's logistics area, in terms of both dimensions and systems and equipment.

- 01 Sassuolo Headquarters
- 02 Factory
- 03 Offices in our headquarters

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A sound business, which with courage and determination has taken its idea of "getting on with and doing a good job" and reconciled great knowledge of craftsmanship with the processes of industrial production.

Today, **A Zeta Gomma** plays a major role in the production and commercialization of drive belts and conveyor belts.

More than 20,000 m² between headquarters, two production units and a warehouse with 80,000 items available immediately, thanks to which it guarantees product distribution that's always effective and on time.

It's a byword for quality, service and ability at the disposal of businesses, to meet the requirements of an increasingly attentive and demanding market.

Tangible quality in the selection of materials and finishes; design quality in the openness to customization and in close relationship with its partners and clients; ethical quality in the commitment to pursuing a business model that respects the work of the people who passionately contribute to creating value.

ITALIAN EXCELLENCE

A Zeta Gomma means a production reality where the quality of Italian craftsmanship plays a major role in the choice of raw materials and machinery for working and processing products.

The moulding processes for rubber products, the production and repair of rubber conveyor belts, all take place in the factories in Sassuolo, to ensure the utmost product customization, certify extremely high quality standards and offer efficient aftersales and logistics services.