

22-25 SEPTEMBER 2026

EXHIBITING RATES PER SQ.M – BARE AREA (1)		
	FRONT LINE AREA RATES (2)	REGULAR AREA RATES
1 open side	€ 206,00	€ 190,00
2 open sides	€ 213,00	€ 196,00
3 open sides	€ 221,00	€ 203,00
4 open sides	€ 231,00	€ 212,00

TURNKEY STAND – FULL PACKAGE (2) COMPULSORY for STAND SMALLER or EQUAL to 16 sq.m				
	FRONT LINE AREA RATES (2)		REGULAR AREA RATES	
	formula A4	formula G	formula A4	formula G
16 sq.m - 1 open side	€ 5.566	€ 5.790	€ 5.310	€ 5.534
16 sq.m - 2 open sides	€ 5.678	€ 5.902	€ 5.406	€ 5.630
32 sq.m - 1 open side	€ 10.382	€ 10.830	€ 9.870	€ 10.318
32 sq.m - 2 open sides	€ 10.606	€ 11.054	€ 10.062	€ 10.510

SUPPLY GENERAL CONDITIONS The exhibitor is accountable for the hired materials until the time of giving them back; he engages himself in covering every eventual burden deriving from the improper use of such material.



PREMIUM SET-UP: a new solution for your exhibiting area. Further information available upon request to sales.tecna@iegexpo.it.

OTHER ITEMS (3)

Registration fee (compulsory for each exhibitor) covers insurance, exhibitors' badges according to exhibit area, listing in the official catalogue, local publicity taxes, 1 parking permit, Wi-Fi connection, standard profile digital platform	€ 750,00
Catalogue entry represented company each	€ 100,00
Hosted companies fee (in case of more companies inside one booth)	€ 1.400,00

VAT must be added to these figures, if due.

- (1) **Bare area rate** includes area only.
(2) **Turnkey rate** includes fitting, furnishing, digital platform, carpet, power supply (1 Kw every 16 sq.m until maximum 4 Kw).
(3) Further details and costs of participation are indicated in the General Rules and Regulations of Exhibition.

TECHNICAL FORM

TECNA 2026

EXHIBITING RATES FORM



22-25 SEPTEMBER 2026

DIGITAL PROFILES ON TECNA 2026 PLATFORM

	Standard	Silver	Gold
BASE PROFILE PAGE *	X	X	X
BACKGROUND ON PROFILE PAGE	-	X	X
BUSINESS MEETINGS (agenda function)	X	X	X
DIGITAL TEAM MEMBERS (number of users)	3	6	9
N. PRODUCTS ON DIGITAL CATALOGUE	5	10	25
NEW PRODUCTS IN THE GALLERY	1	1	1
SIDE BANNER IN PROFILE PAGE	-	-	X
ROTATING SPLASH PAGE	-	-	X
LOGO IN HOMEPAGE	-	-	X
DEDICATED EVENTS IN CALENDAR	-	-	X
LOGO IN ONLINE MAP	-	-	X
LEAD SCANNER	-	X	X
PRICE OF THE PROFILE	INCLUDED IN THE REGISTRATION FEE	1.600 €	2.900 €

*Base profile page

Company logo

Company description

Links to company social networks

Upload of company documents and contents

TECHNICAL FORM

TECNA 2026

GENERAL INFORMATIONS AND DEADLINES



22-25 SEPTEMBER 2026

IMPORTANT DEADLINES:

BOOKING AREA - TECHNICAL DATES	REGISTRATION PROCEDURE	Fill in and send the application form to mail expo@iegexpo.it in pdf format. Pay deposit in order to get benefits as indicated in the application form. Tecna team will contact you with a customized proposal.
	DEADLINE FOR REGISTRATION	14th NOVEMBER 2025
	AREA ALLOCATION STARTING	3rd FEBRUARY 2026 – start of exhibiting areas allocation
	PARTICIPATION CONFIRM	Exhibiting proposal, signed for acceptance, must be sent via email to expo@iegexpo.it in pdf format. Deposit (only in case not yet paid) must be paid for the sum and to the bank account as indicated in the same proposal. NOTE: deposit payment made after the exhibiting proposal signature does not give any right to the benefits
	BALANCE DEADLINE	26th AUGUST 2026 - Deadline for total balance payment related to the exhibiting area allocated (Chap. II Art.3 - 3.1 of Gen. Rules & Regulations). Note: after that date any client who will sign a proposal has to pay the balance immediately
	DEPOSIT RETURN	24th APRIL 2026 - Deadline of the clause regarding reimbursement of the down payments as stand confirmation. (Chap. I Art 5 - 5.4 of Gen. Rules & Regulations).
WITHDRAWAL RULES	Up to 24 th April 2026	if the written cancellation reaches the Organizer no later than 24th April 2026 verrà trattenuto an amount equal to the registration fee will be withheld
	From 25 th April 2026	if the written cancellation reaches the Organizer from 25th April 2026 and till 25th August 2026 the penalty will be equal to an amount corresponding to the deposit as determined in the signed exhibiting proposal
	From 26 th August 2026	if the written cancellation reaches the Organizer from the date of 26th August 2026 , penalty will be equal to an amount corresponding to the entire balance due as determined in the signed exhibiting proposal. In the event of participation proposals being signed for acceptance starting from the date of 27 th August 2026, any eventual cancellation will involve a penalty equal to the entire amount due as established in the signed proposal.



FOR FURTHER INFORMATION:

	TEAM	PHONE (+39)	E-MAIL
Exhibiting space sale, advertising spaces, web advertising, catalogue advertising sale	Exhibition Manager	Angela Bellavista	angela.bellavista@iegexpo.it
	Sales Account	Chiara Romagnoli	chiara.romagnoli@iegexpo.it
	Sales Account	Beatrice Mercuri	beatrice.mercuri@iegexpo.it

NOTICES TO EXHIBITING COMPANIES

We hereby inform you that some companies, including "International Fairs Directory", "Mulpur Company Srl", "Oceandatalinks", "Fortune Business Intelligence group inc - fortunebig", based in different parts of the world and with constantly changing company names, are used to send our exhibiting companies forms in which they request to correct the data of the companies themselves, for the publication of advertisements, in online magazines, improperly using the trademarks of our events, or propose the sale of databases of names of buyers complete with company names, names of internal contacts, their contacts Email, website, addresses, telephone and fax.

The companies of the aforementioned type **HAVE NOT BEEN AUTHORIZED BY US** to use our name or the brands connected to us. Therefore, an arbitrary and illegitimate use of the distinctive signs of others is evident, in order to create misunderstandings in the recipients of the aforementioned communications. It is also understood that **Italian Exhibition Group Spa has not communicated or transferred any data of its buyers to the companies that propose the sale of databases of our buyers.**

In the event that you receive forms or proposals for the sales of database, also by e-mail, from the companies as specified above, we invite you to pay **MAXIMUM ATTENTION**, taking into account the above.

TURNKEY STAND FORM

16 M² / 1 OPEN FRONT - SIZE 4X4

For more details:
www.tecnaexpo.com

A4 STAND TYPE



SET UP

Varnished white walls h 290 cm
Blue carpet

1 storage room 100x100 cm
1 rectangular table 160x80 h 72 cm
3 white chairs
1 stool
1 reception desk 100x40 h 100 cm
1 waste bin
1 coat hanger

ELECTRICAL SYSTEM

1 multiple socket 220 V
3 lamps
Area includes 1 kw electrical supply (220 V)_which is enough for a normal office use.

STANDARD FASCIA BOARD*

Standard text on fascia board (180 h 40 cm)

EXTRA SERVICES INCLUDED

Daily cleaning

INCLUDED IN THE PRICE

Exhibition area
Registration fee
Wi-Fi
Insurance

€ 5.310,00 + italian VAT if due

G STAND TYPE



SET UP

Varnished white walls h 290 cm
Overhead wood staves structure
Red carpet

1 storage room 100x100 cm
1 rectangular table 160x80 h 72 cm
3 white chairs
1 stool
1 reception desk 100x40 h 100 cm
1 waste bin
1 coat hanger

ELECTRICAL SYSTEM

1 multiple socket 220 V
3 lamps
Area includes 1 kw electrical supply (220 V)_which is enough for a normal office use.

STANDARD FASCIA BOARD*

Standard text on fascia board (180 h 50 cm)

EXTRA SERVICES INCLUDED

Daily cleaning

INCLUDED IN THE PRICE

Exhibition area
Registration fee
Wi-Fi
Insurance

€ 5.534,00 + italian VAT if due

PRICES ARE REFERED TO STANDARD RATE

* FASCIA BOARD INCLUDES A STANDARD BLACK WRITING REPORTING THE NAME PUBLISHED ON THE OFFICIAL CATALOGUE.
IT IS POSSIBLE TO ADD THE COMPANY LOGO BUYING THE GRAPHIC THROUGH THE RESERVED AREA AND SENDING THE PRINTABLE FILE
TO allestimenti@prostand.com

SUPPLY GENERAL CONDITIONS

The exhibitor is accountable for the hired material until the time of giving them back; he engages himself in covering every eventual burden deriving from the improper use of such material.

TURNKEY STAND FORM

16 M² / 2 OPEN FRONTS - SIZE 4X4

For more details:
www.tecnaexpo.com

A4 STAND TYPE



SET UP

Varnished white walls h 290 cm
Blue carpet

1 storage room 100x100 cm
1 rectangular table 160x80 h 72 cm
3 white chairs
1 stool
1 reception desk 100x40 h 100 cm
1 waste bin
1 coat hanger

ELECTRICAL SYSTEM

1 multiple socket 220 V
3 lamps
Area includes 1 kw electrical supply (220 V)_which is enough for a normal office use.

STANDARD FASCIA BOARD*

Standard text on fascia board (180 h 40 cm)

EXTRA SERVICES INCLUDED

Daily cleaning

INCLUDED IN THE PRICE

Exhibition area
Registration fee
Wi-Fi
Insurance

€ 5.406,00 + italian VAT if due

G STAND TYPE



SET UP

Varnished white walls h 290 cm
Overhead wood staves structure
Red carpet

1 storage room 100x100 cm
1 rectangular table 160x80 h 72 cm
3 white chairs
1 stool
1 reception desk 100x40 h 100 cm
1 waste bin
1 coat hanger

ELECTRICAL SYSTEM

1 multiple socket 220 V
3 lamps
Area includes 1 kw electrical supply (220 V)_which is enough for a normal office use.

STANDARD FASCIA BOARD*

Standard text on fascia board (180 h 50 cm)

EXTRA SERVICES INCLUDED

Daily cleaning

INCLUDED IN THE PRICE

Exhibition area
Registration fee
Wi-Fi
Insurance

€ 5.630,00 + italian VAT if due

PRICES ARE REFERED TO STANDARD RATE

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SUPPLY GENERAL CONDITIONS

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TURNKEY STAND FORM

32 M² / 1 OPEN FRONT - SIZE 8X4

For more details:
www.tecnaexpo.com

A4 STAND TYPE



SET UP

Varnished white walls h 290 cm
Blue carpet

1 storage room 200x100 cm
2 rectangular tables 160x80 h 72 cm
6 white chairs
2 stools
2 reception desks 100x40 h 100 cm
2 waste bin
1 coat hanger

ELECTRICAL SYSTEM

2 multiple socket 220 V
6 lamps
Area includes 2 kw electrical supply (220 V)_which is enough for a normal office use.

STANDARD FASCIA BOARD*

Standard text on fascia board (180 h 40 cm)

EXTRA SERVICES INCLUDED

Daily cleaning

INCLUDED IN THE PRICE

Exhibition area
Registration fee
Wi-Fi
Insurance

€ 9.870,00 + italian VAT if due

G STAND TYPE



SET UP

Varnished white walls h 290 cm
Overhead wood staves structure
Red carpet

1 storage room 200x100 cm
2 rectangular tables 160x80 h 72 cm
6 white chairs
2 stools
2 reception desks 100x40 h 100 cm
2 waste bin
1 coat hanger

ELECTRICAL SYSTEM

2 multiple socket 220 V
6 lamps
Area includes 2 kw electrical supply (220 V)_which is enough for a normal office use.

STANDARD FASCIA BOARD*

Standard text on fascia board (180 h 50 cm)

EXTRA SERVICES INCLUDED

Daily cleaning

INCLUDED IN THE PRICE

Exhibition area
Registration fee
Wi-Fi
Insurance

€ 10.318,00 + italian VAT if due

PRICES ARE REFERED TO STANDARD RATE

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TO allestimenti@prostand.com

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TURNKEY STAND FORM

32 M² / 2 OPEN FRONTS - SIZE 8X4

For more details:
www.tecnaexpo.com

A4 STAND TYPE



SET UP

Varnished white walls h 290 cm
Blue carpet

1 storage room 200x100 cm
2 rectangular tables 160x80 h 72 cm
6 white chairs
2 stools
2 reception desks 100x40 h 100 cm
2 waste bin
1 coat hanger

ELECTRICAL SYSTEM

2 multiple socket 220 V
6 lamps
Area includes 2 kw electrical supply (220 V)_which is enough for a normal office use.

STANDARD FASCIA BOARD*

Standard text on fascia board (180 h 40 cm)

EXTRA SERVICES INCLUDED

Daily cleaning

INCLUDED IN THE PRICE

Exhibition area
Registration fee
Wi-Fi
Insurance

€ 10.062,00 + italian VAT if due

G STAND TYPE



SET UP

Varnished white walls h 290 cm
Overhead wood staves structure
Red carpet

1 storage room 200x100 cm
2 rectangular tables 160x80 h 72 cm
6 white chairs
2 stools
2 reception desks 100x40 h 100 cm
2 waste bin
1 coat hanger

ELECTRICAL SYSTEM

2 multiple socket 220 V
6 lamps
Area includes 2 kw electrical supply (220 V)_which is enough for a normal office use.

STANDARD FASCIA BOARD*

Standard text on fascia board (180 h 50 cm)

EXTRA SERVICES INCLUDED

Daily cleaning

INCLUDED IN THE PRICE

Exhibition area
Registration fee
Wi-Fi
Insurance

€ 10.510,00 + italian VAT if due

PRICES ARE REFERED TO STANDARD RATE

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TO allestimenti@prostand.com

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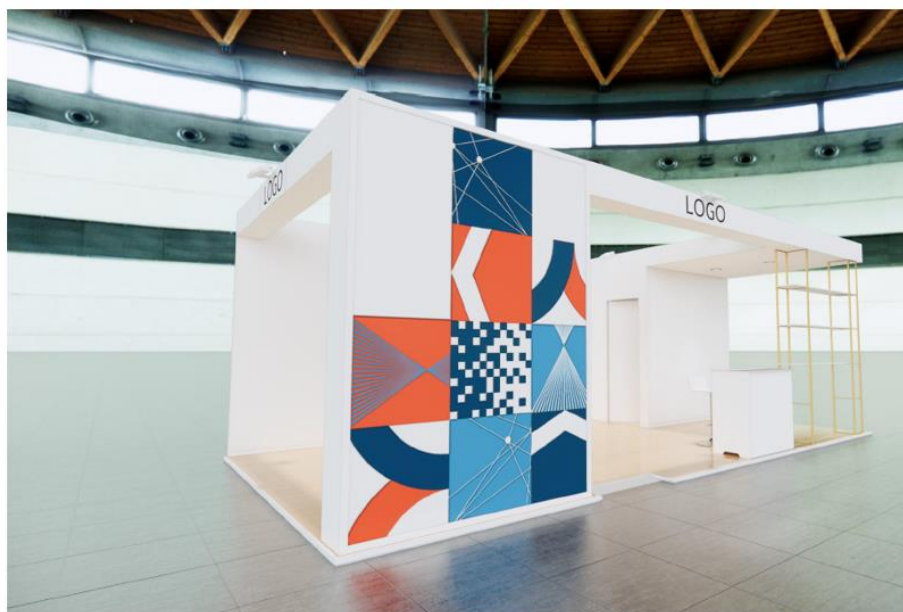
PREMIUM SET-UP

3 shelves shelving unit
150 cm desk
1 stool
1 logo on the front side
1200x290 cm backlit graphic
Parquet
Lighting system and electrical outlets
200x150 cm closet with
A. 1 coat rack
B. 1 bin
C. 2 shelves
1 table with 3 chairs

FLOOR



WALLS



268 €/SMQ + Italian VAT if due

For further information please contact:

BEATRICE MERCURI

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CHIARA ROMAGNOLI

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